

Winter / Spring, 2007

# Regional Report

The Newsletter of The Partnership for East Central Indiana

## Economic Development Highlights During 2006 in East Central Indiana

### Energize-ECI

*People. Passion. Pride.*

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### Energize-ECI Includes:

- Blackford County
- Delaware County
- Grant County
- Henry County
- Jay County
- City of Anderson
- Randolph County
- Rush County
- Wayne County

### Mission of Energize-ECI

Energize-ECI provides a central point of facilitation for regional economic development efforts, focusing on enhancing regional communities; pro-active business development; workforce issues; federal grants for business and education; enhancing in-state collaboration; regional promotion and development efforts.



Governor Mitch Daniels and representatives from Petoskey Plastics at the press conference announcing the company's plans to open a plant in Hartford City.



Executives from Dot Foods, Inc. join with Governor Mitch Daniels at the groundbreaking ceremony for Dot's new food distribution center in Wayne County.

### Blackford County

- **Hartford Bio-Energy** - \$220 million ethanol plant, 40 new jobs.
- **Petoskey Plastics** - \$8.8 million investment, 50 new jobs.

### Delaware County

- **Sallie Mae** - \$11 million operations center investment, 700 new jobs.
- **MPT - Muncie** \$73 million investment, 410 new jobs.
- **Muncie Ethanol Holdings, LLC** - \$165 million investment, 65 new jobs.

### Grant County

- **Indiana Wesleyan University** - \$40 million expansion.
- **Ivy Tech Community College** - new \$21 million campus,
- **Taylor University** - \$2 million Center for Research and Innovation.

### Henry County

- **Down Lite, Inc.** - producing bed pillows in Middletown, 50 new jobs.
- **Allied Metals** - 40 new jobs.
- **E-BioFuels** - 15 new jobs.
- **Schwan's** - Retained 40 jobs - 12 new.

### Jay County

- **FCC (Indiana)** - 80,000 sq. ft. manufacturing plant expansion, 100+ new jobs.
- **Premier Ethanol, LLC** - \$175 million ethanol plant, 40 new jobs.

### Randolph County

- **Cardinal Ethanol** - \$150 million plant, over 1000 individual investors, 45 new jobs.
- **Joint Venture - PCI** - of Union City and **Azure Dynamics** of Canada, 200 new jobs potential.

### Rush County

- **Rush Renewable Energy** - \$81 million ethanol plant, 40 new jobs.
- **Rush/Shelby Energy** - building new headquarters and operational center on SR-44.

### Wayne County

- **Dot Foods, Inc.** - \$18 million food distribution center, 250 new jobs.
- **TBK America, Inc.** - New truck part manufacturer, 80-100 new jobs.

### City of Anderson

- **Nestlé** - \$359 million factory and distribution center, 300 new jobs
- **Mancor Industries** - Manufacturing truck engine & chassis components, 80 new jobs.

*If You Knew More About Us...  
You'd Already Be Here!*

## Executive Director's Perspective



### Greetings:

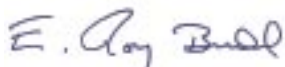
On behalf of the Board of Energize-ECI, I am pleased to welcome you to the first bi-annual edition of our regional focus newsletter. Energize-ECI brings together numerous interests to focus on and promote regional economic development in East Central Indiana. Staff of Energize-ECI and participating Local Economic Development Organizations (LEDOs) from each of our community partners meet routinely to communicate and collaborate on issues of mutual interest.

To grow the number of quality jobs that are needed in East Central Indiana through economic development efforts, we must employ an aggressive, global and regional marketing program. This newsletter will highlight some of the many activities and collaborative efforts that will take us to the "next" level of job creation for our region.

Please review this newsletter and also visit our new website at [www.energize-eci.org](http://www.energize-eci.org) to learn more about what's happening in the region.

We invite you to contact us at Energize-ECI at (765) 254.1420 with any questions or comments about our regional efforts. With all the resources our region has to offer, I often comment to others outside of our region, that "If you knew about us, you and your business would already be here."

Making a Difference,



E. Roy Budd  
Executive Director

## 2007 MARKETING PARTNER PLAN CALENDAR

- Feb. 13 - 15** - WEDA - Plastec West, Anaheim, CA  
(plastics,electronics)
- Mar. 05 - 07** - IEDC - Dallas, TX Sales Trip  
**27 - 30** - Site Consultant Conference - Vail, CO
- Apr. 29 - May 02** - IEDC / WEDA - CoreNet, Denver, CO  
(corporate real estate)
- May 06 - 09** - IEDC / WEDA - BIO International 2007,  
Boston, MA (biosciences)  
**12 - 19** - IEDC State European Sales Trip  
(England, France, Germany)
- June 12 - 14** - WEDA Plastec East, NYC  
(plastics, electronics)  
**12 - 14** - IEDC - New York Sales Trip  
**18 - 21** - Site Consultant Conference -  
Pinehurst, NC
- July 31 - Aug. 02** - IEDC - Chicago Sales Trip
- Aug. 22 - 24** - IEDC - Chicago Sales Trip
- Sept.09 - 11** - IEDC / Japan America Society - Midwest  
Japan Conference, Tokyo  
**TBA** - Sales Trip to Korea  
**18 - 20** - IEDC - Atlanta Sales Trip  
**25 - 27** - WEDA / NBAA, Atlanta, GA (aviation)
- Oct. 15 - 17** - WEDA - Process/Package Expo,  
Las Vegas, NV (food processing,  
packaging)  
**16 - 19** - Site Consultant Conference, Tucson, AZ
- Nov. 11 - 14** - WEDA - Fabtech, Chicago, IL  
(fabrication)

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## 2007 Memberships

German American Chamber of Commerce  
Japan America Society of Indiana  
World Economic Development Alliance  
Site Selection Network  
Indiana Chamber of Commerce  
Indiana Economic Development Corporation  
Eastern Indiana Workforce Board (associate)

### 2007 Taylor University Business Plan Competition Underway

The finalists in the 3rd annual Taylor Business Plan Competition will be announced April 27th. According to Mick Bates, Director of Taylor's Innovative Enterprises Program, "The primary focus of the Competition is to catalyze would-be Indiana entrepreneurs to action with an emphasis toward venture creation in the I-69 corridor between Indianapolis and Ft. Wayne. Although oriented to knowledge-worked/high growth opportunities, the businesses with the most credible plans win. Last year, Smitty's Truck Wash, a fully automated truck was designed to meet the needs of the increased traffic from the new Wal-Mart and Dollar General distribution centers, won as a result of Mike Smithson's well researched and positioned business plan. The net is, virtually anyone can win if the business plan communicates investment opportunity." For additional information contact Mike Bates at (765) 998.4605.

### Regional Economic Development Summit

Energize-ECI is participating in the Regional Economic Development Summit, sponsored by the Indiana Economic Development Corporation in February. The purpose is to discuss ideas for better coordination and partnership between economic development efforts of the State of Indiana and regions, including the effective implementation of the Accelerating Growth plan. Topics to be discussed include: (1) the new Regional Economic Development Partnership Program; (2) aligning state and regional marketing efforts; (3) outside sales partnership opportunities; (4) entrepreneurship; (5) workforce development; (6) legislative initiatives; and (7) coordination of collective economic development efforts going forward.

Accelerating Growth, the state's strategic economic development plan issued in 2006 by the Governor and the IEDC, provides a framework for creating the conditions necessary to bring about economic prosperity in our state, including more job creating economic development successes. The plan recognizes that economic growth and competitive advantage occur at the regional level, rather than at state or local levels - for optimum effectiveness.

### ECI Photo Ops



**Madison County -** Local and state officials join Quicky, the Nesquik Bunny and officials from Nestlé at the ground breaking ceremony for the company's \$359 million factory and distribution center.



**Randolph County -** Ground breaking ceremony for Cardinal Ethanol's \$150 million plant, which will employ 45. The ownership is unique in that over 1,000 individual investors are involved.



**Randolph County -** Prototype of a hybrid electric vehicle (HEV) for the step van and shuttle bus industries. The vehicle is being developed as a joint venture between PCI of Union City and Azore Dynamics in Canada. This project has the potential to create 200 jobs over the next 24 months.

## Small Business Development Center to be Hosted by Ivy Tech

Ivy Tech Community College is finalizing an agreement to serve as the host for the East Central Indiana Small Business Development Center (SBDC). The SBDC has grown and changed tremendously over the past several years through an expanded service area and enhanced services and products available to small businesses. The service area includes; Delaware, Madison, Grant, Blackford, Jay, Randolph, Henry, Wayne and Rush counties.

Gail Chesterfield, Chancellor of Ivy Tech Community College - Muncie, commented, "Responding to workforce and economic development needs is integral to our mission and strategic plans. Our goal is to build the best and most responsive SBDC possible to assist the region's economic development efforts." For more information, contact Roy Winkler at (765) 289.2291, extension 1318.

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## First Issue RegionalFocus Published



Many great economic development happenings have been taking place in East Central Indiana.

These, along with quality of life attributes, are summarized in the first issue of **RegionalFocus**,

the 48-page magazine published by Energize-ECI. The publication is being used by Energize-ECI, ECI LEDO's and state economic development activities here and around the world, and can be viewed at <[www.energize-eci.org](http://www.energize-eci.org)>, where foreign translation options are available. The 2nd issue of the magazine is scheduled for publication later in 2007 and will include Wayne County, the partnership's newest member.

## Meet the LEDO's

Bryan Coats  
President & CEO  
Henry County Economic  
Development  
Corporation



Email: [bcoats@midwestdevelopment.org](mailto:bcoats@midwestdevelopment.org)

Bryan entered the world of economic development in the early 90's as the President of Randolph County Economic Development Association Board. He also managed a construction company that he co-owned with his father. In 2000, while constructing the signs in the New Castle/Henry County Industrial Park, Bryan learned that there was a Director's position open at the New Castle/Henry County Economic Development Corporation. With his experience in economic development coupled with his vast knowledge and understanding of buildings and infrastructure, it was a natural transition for Bryan to take on the Director's position in New Castle/Henry County. Today, seven years later, Bryan is the President and CEO of the New Castle/Henry County Economic Development Corporation.

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## News-Flash from Rush County

Rush County's 380 acre Industrial Park North has been designated as a certified "Shovel Ready Site" by the Indiana Economic Development Corporation. Along with the certification, Rush County will receive a \$10,000 award from the State of Indiana.

## News-Flash from Delaware County

Muncie has been named the most affordable housing market in the state of Indiana and the 9th most affordable in the United States by research conducted by Coldwell Banker International. The ranking is useful for economic development purposes as it spotlights the lower costs of living, home ownership and business operation offered throughout East Central Indiana.

## Energize-ECI Board of Directors

**Tim Eckerle** - Marion, IN  
Grant County Economic Growth Council

**Mayor Dennis Whitesell** - Hartford City, IN  
Blackford County Economic Development

**Bob Quadrozzi** - Portland, IN  
Jay County Development Corporation

**Bryan Coats** - New Castle, IN  
Henry County Economic Development Corp.

**Terry Murphy** - Muncie, IN  
Muncie-Delaware County Economic  
Development Alliance

**Greg Beumer** - Winchester, IN  
Randolph County Economic Development

**Linda Dawson** - Anderson, IN  
Economic Development - City of Anderson

**Jim Dinkle** - Richmond, IN  
Economic Development Corp. of Wayne County

**Greg Griffin** - Rushville, IN  
Rush County Economic & Community  
Development Corporation

**Doug Bakken** - Muncie, IN  
Ball Brothers Foundation

**Chuck Staley** - Anderson, IN  
Flagship Enterprise Center

**Henry Co. Board Member** - Vacant  
**Wayne Co. Board Member** - Vacant

**Terry Allen** - Muncie, IN  
Cardinal Health System, Inc.

**Jim Ault** - Anderson, IN  
Flagship Enterprise Center

**Patrick Bennett** - Portland, IN  
Portland Forge

**Steve Austin** - Orestes, IN  
Red Gold Inc.

**Jim Riggle** - Muncie, IN  
Indiana Michigan Power

**Dave Heeter** - Muncie, IN  
Mutual Federal Savings Bank

**Jeff Carnes** - Muncie, IN  
Old National Bank

**Jack Demaree** - Muncie, IN  
First Merchants Bank

**Dave Roberts** - Muncie, IN  
Muncie Power Products

**Jeff Southworth** - Marion, IN  
Southworth Ford

**Charlie Hetrick** - Muncie, IN  
Maxon Corporation

**William C. VanNess II, M.D.** - Anderson, IN  
Community Hospital Anderson

**Mick Bates** - Upland, IN  
Taylor University

**Michael Galliher** - Muncie, IN  
Boyce Forms / Systems

**Jerry Pattengale, Ph. D.** - Marion, IN  
Indiana Wesleyan University

**Ron Christian** - Evansville, IN  
Vectren

**Art Leak** - Anderson, IN  
Anderson University

**Frank Petty** - Traverse City, MI  
Walnut & Charles Prop., LLC

**Brad Smith** - Rushville, IN  
Rush Memorial Hospital

**Bill Smith** - Rushville, IN  
Morris Town Grain

**Ray Montagno, Ph. D.** - Muncie, IN  
Miller College of Business  
Ball State University

**Brien Smith, Ph. D.** - Muncie, IN  
Miller College of Business  
Ball State University

**Melissa Profitt Reese** - Indianapolis, IN  
Ice Miller, Attorneys

**Jerome Gassen** - New Castle, IN  
Ameriana Bank and Trust

## Energize-ECI Opens Engagement Center

The former home of Old National Bank's mortgage center now serves as an economic development activity engagement center operated by Energize-ECI. Roy Budd, Executive Director of Energize-ECI commented, "Our goal was to develop a centralized facility where organizations sharing similar visions and goals can work together to advance the economic growth and prosperity of East Central Indiana - a one-stop shop for economic and workforce development resources."

Organizations maintaining offices at the East Central Indiana Engagement Center include:

- Alliance for Strategic Growth
- Energize-ECI
- Ivy Tech Community College Business Services
- Eastern Indiana Workforce Development Board

Additional space in the 3-story building is available for related types of organizations. Contact Roy Budd or Marlene Pulley for details. 765.254.1420.

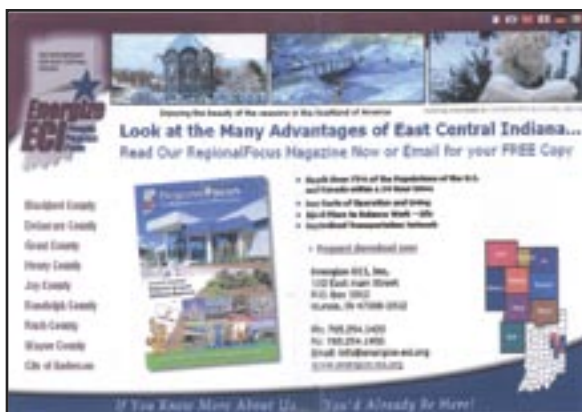


Energize-ECI Engagement Center, 122 E. Main St., in the heart of downtown Muncie.

## Energize-ECI Partners - Organization Believing in a Regional Focus for Pro-Active Economic Development

- Ball Brothers Foundation
- Ivy Tech Community College
- Indiana Michigan Power
- Ball State University
- Anderson University
- George and Frances Ball Foundation
- Muncie Power Products
- First Merchants Corporation
- First Merchants Bank
- Merchants Trust Company
- Mutual Federal Savings Bank
- Community Foundation of Muncie/Delaware County
- Vectren
- C.H. Garmong and Son, Inc.
- Hannum, Wagle & Cline Engineering
- Old National Bank
- Alliance for Strategic Growth
- Ameriana Bank and Trust
- Henry County Community Foundation

## Energize-ECI Website Launched



“If You Knew About Us, You’d Already Be Here.” Visitors to [www.energize-eci.org](http://www.energize-eci.org) can learn about the benefits of ECI, access economic development websites for each participating county, plus viewers can read or download **RegionalFocus** magazine. The site is translatable into six languages. The website is currently being expanded with the new version to be up in March.

## Meet the LEDO’s

Greg Griffin  
Executive Director  
Rush County Economic  
& Community Development  
Corporation



Email: [ggriffin@rushecdc.org](mailto:ggriffin@rushecdc.org)

Greg currently serves as the Director of the Economic and Community Development Corporation (ECDC) of Rush County, providing leadership and administration for economic and community development programs, including business attraction, expansion and retention projects and marketing. He has nearly doubled the size of ECDC’s Board of Directors this year, establishing the ECDC as an effective public-private partnership.

Greg holds a Master’s Degree in City and Regional Planning from Southern Illinois University. He has served on many civic organizations and boards, such as the Rush Co. Fiber Board, Rush Co. Leadership Academy, Cumberland Plan Council, the Base Realignment and Closure Task Force in the privatization of Indianapolis’ Naval Air Warfare Center, and Indianapolis Regional Small Business Development Center’s Advisory Board, to name a few. Greg is a member of the Indiana Economic Development Association, American Planning Association, Metropolitan Indianapolis Board of Realtors, Indiana Association of Realtors, and the National Association of Realtors. He is a recipient of the Distinguished Citizens Award from the Mayor of the City of Indianapolis for past economic development service.

He was previously employed as Executive Director of the Alliance for Community Education (ACE), a Hancock County not-for-profit focused on adult learning and workforce development. Greg also served as Principal Consultant/Project Lead with Thomas P. Miller & Associates, providing economic and community development consulting services throughout Indiana. He was employed in Business Development with Indianapolis Power & Light (ILP) as the utility’s Economic Development and Market Research Consultant. Greg has worked with the Indianapolis Department of Metropolitan Development and for the State of Indiana.